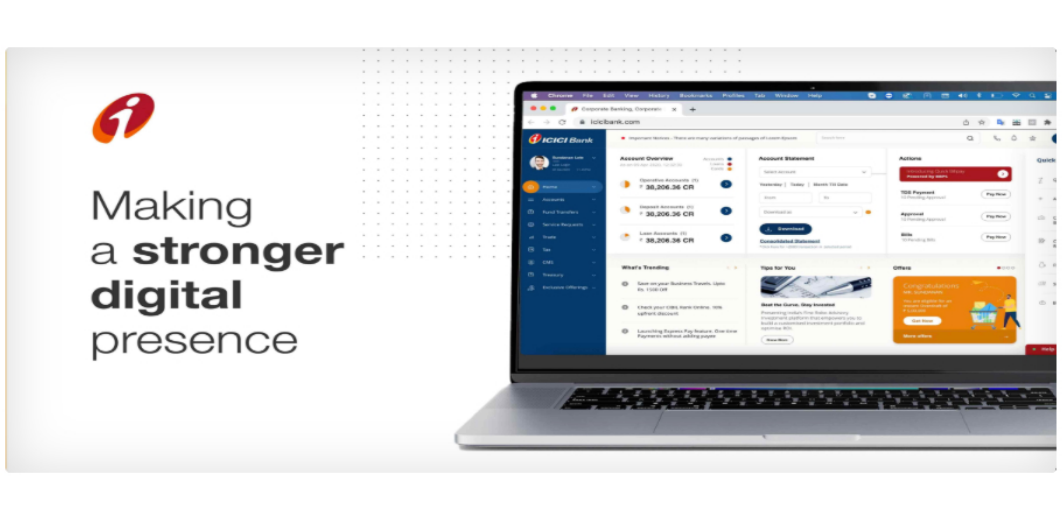
CRAFTING
CREATIVE STORIES

Stories thar are enduring, engaging, and eliciting

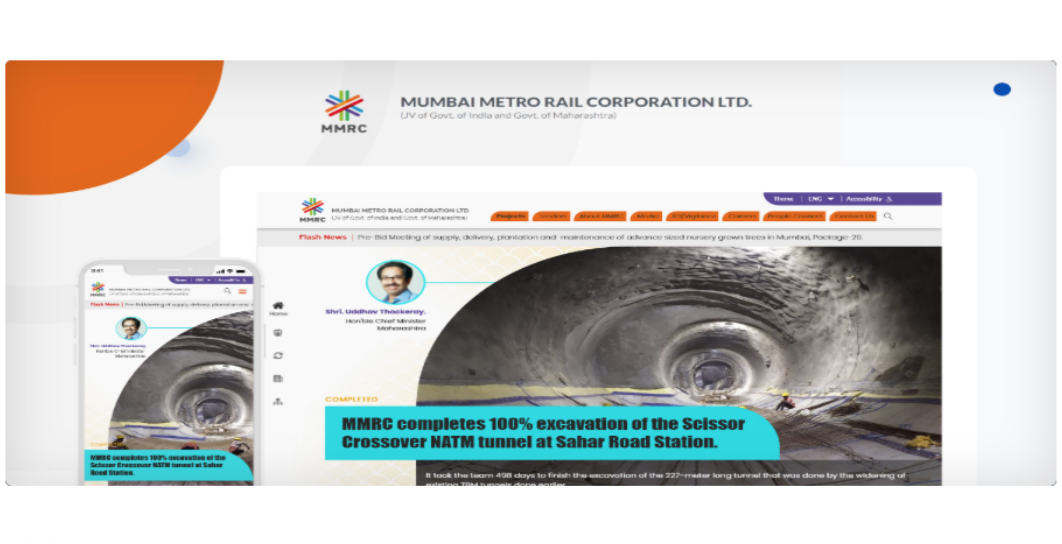

Making a stronger digital presence

ICICI Bank - CIB
Banking & Finance

Reshaping the banking experience

Plexigo
Media & Entertainment

Discover the Newest Movies and TV Shows


MUMBAI METRO RAIL CORPORATION LTD.
MMRC completes 100% excavation of the Scissor Crossover NATM tunnel at Sahar Road Station.

MMRCL
Government / Semi Government

A facelift that increased the traffic

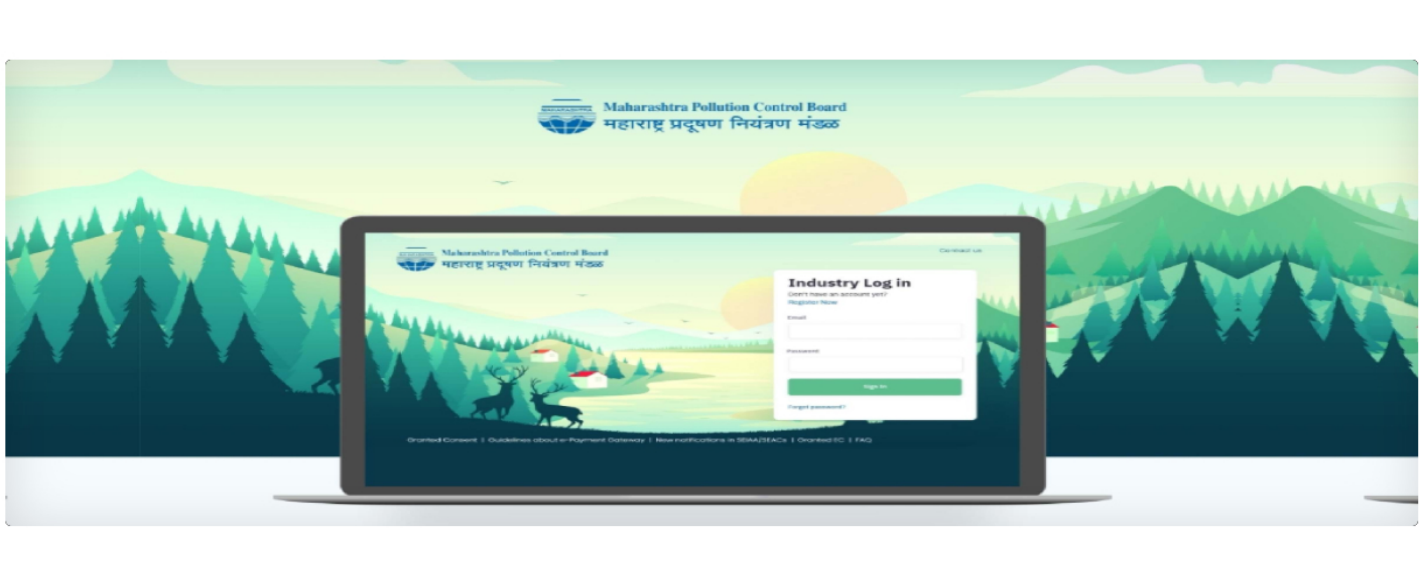
Web · Drupal · Frontend Development · Design Thinking · Brain storming

HIGH STREET PHOENIX

Phoenix
Digital Products & Platforms

Crafting a luxurious, life-like digital experience

Frontend Development · Web · Customised Iconography · Mobile App · User Research · Experience building


Maharashtra Pollution Control Board
महाराष्ट्र प्रदूषण नियंत्रण मंडळ
Industry Log in

MPCB
Government / Semi Government

A stimulating, user-centric, transparent e Governing interface

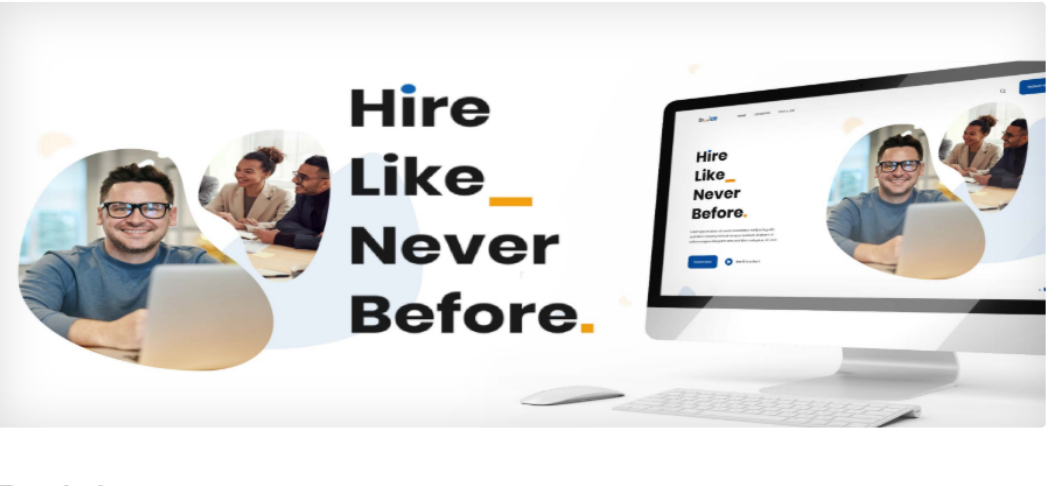
Web · Drupal · Frontend Development · User Research

ONEOFFNATURE
FASHION WEBSITE

One Off Nature
E-Commerce & Retail

A guiding companion to Shop smart

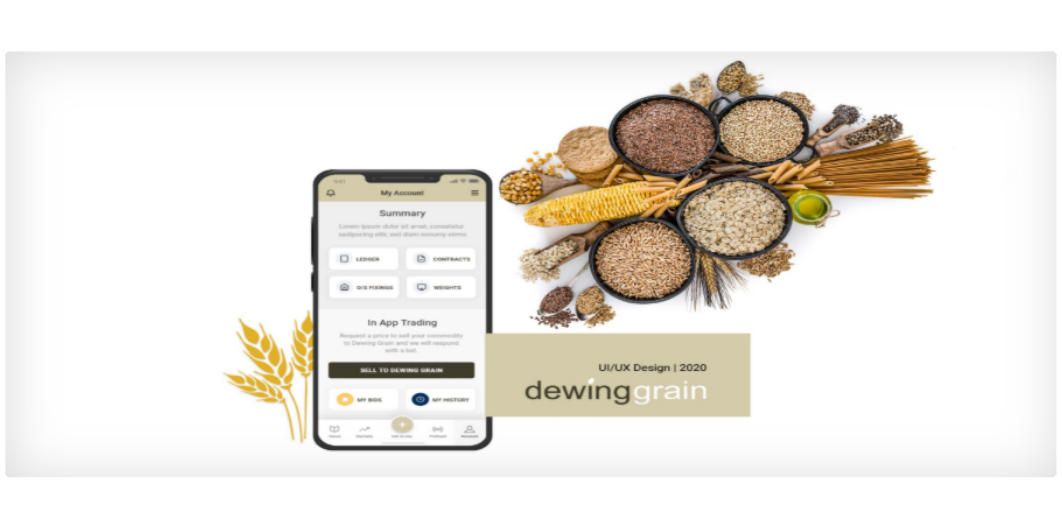
Web · Magento · Frontend Development · Empathy Map · User Persona


Hire Like_ Never Before.

Dr Job
Healthcare

Interface that integrates necessity with seamless functionality

Web · Frontend Development · User Research · User Persona


UI/UX Design | 2020
dewing grain

Dewing Grains
Banking & Finance

Insightful and easy-to-navigate grain trading portal

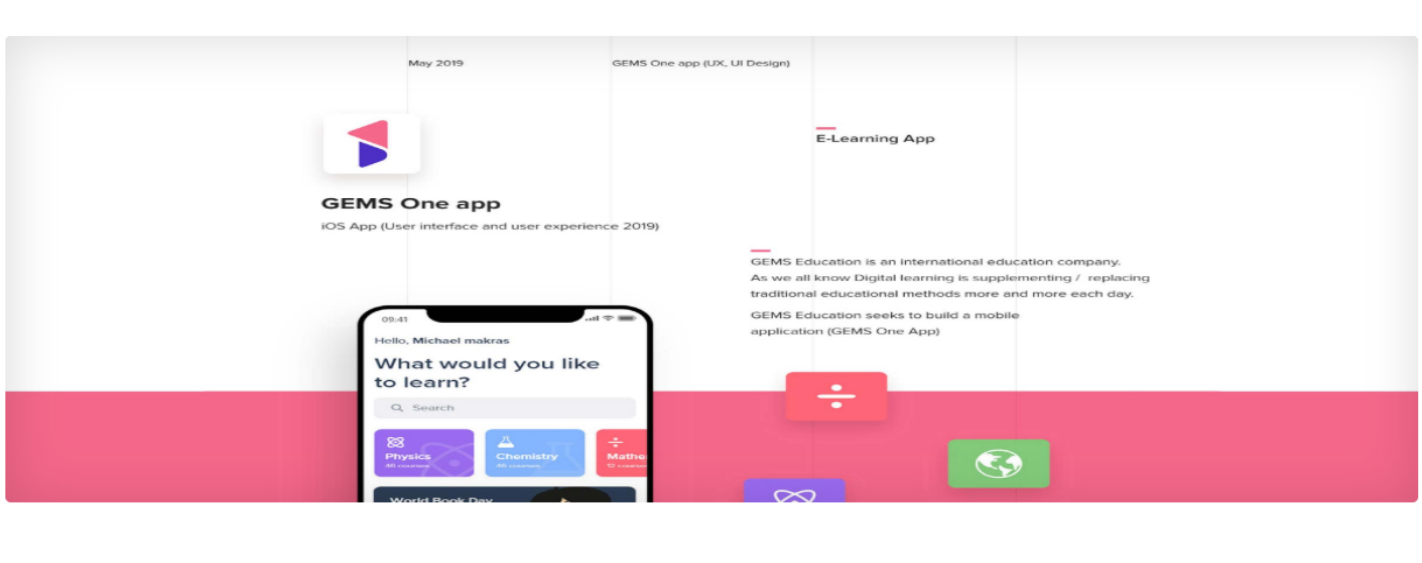
Mobile · Market Research · Wireframing

EY Building a better working world
Asset Management System Design

EY
Banking & Finance

Seamless dashboard for a powerful assets management

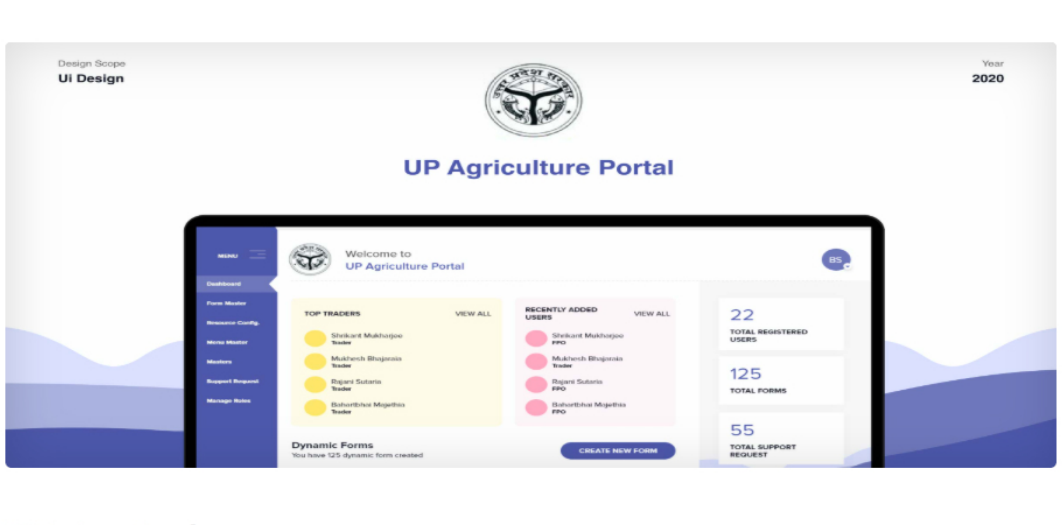
Web · Frontend Development · Portal · Brain storming · User Research


GEMS One app
E-Learning App
What would you like to learn?

Gems Education
Education & E-Learning

Crafting the experience of e-learning service

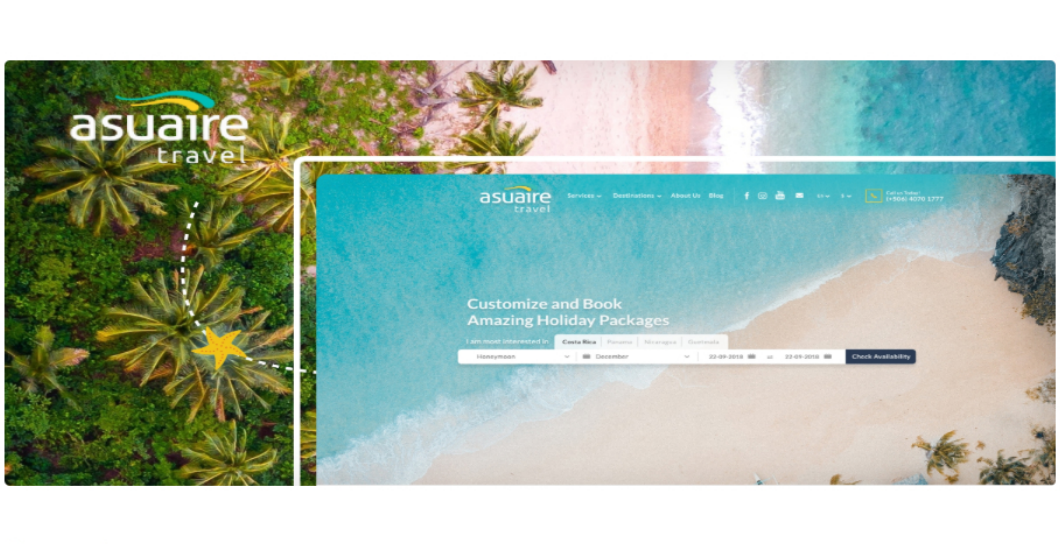
Web · Frontend Development · Portals · Mobile App · Stakeholder Interviews · Customised Iconography · Wireframing · User Research


UP Agriculture Portal

UP Agriculture
Government / Semi Government

A simple, strategic dashboard for UP Govt agricultural system

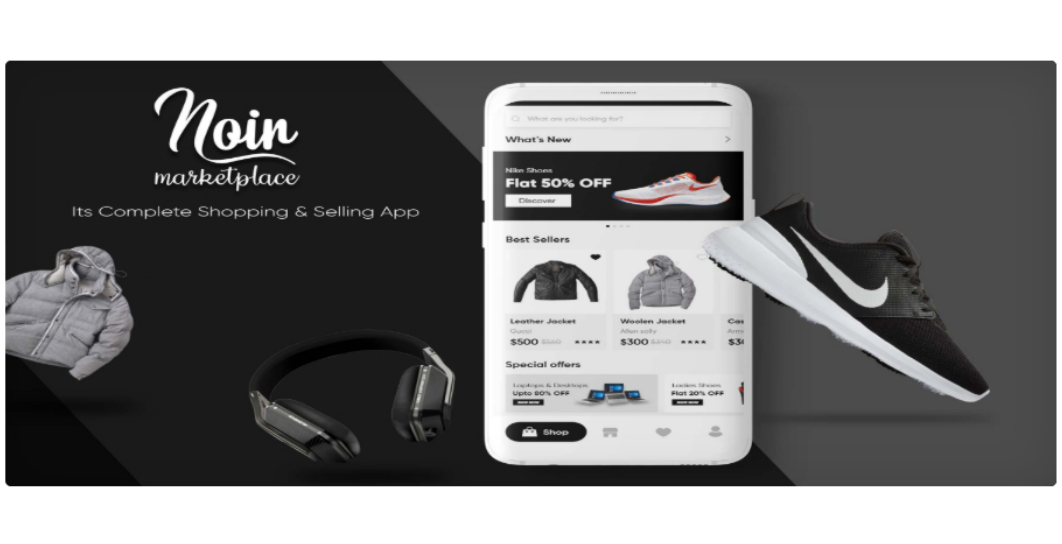
Frontend Development · Portal · Stakeholder Interviews


asuaire travel
Customize and Book Amazing Holiday Packages

Asuaire
Hospitality

Crafting the intuitive digital experience for a travel company

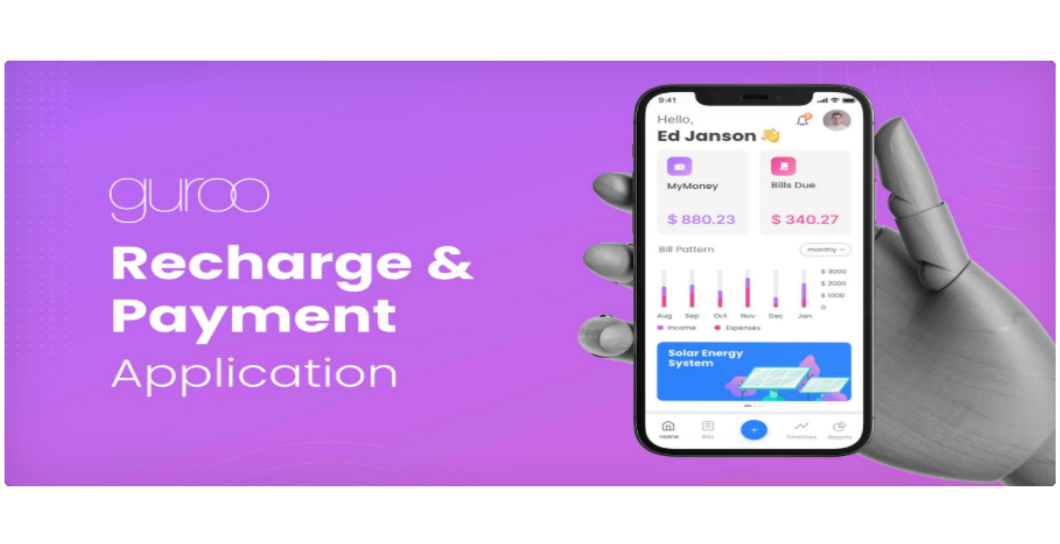
Web · Frontend Development · Design Thinking · User Persona · Competitor Analysis · User Flow


Noir marketplace
Its Complete Shopping & Selling App

Noir
E-Commerce & Retail

An high-end and elegant ecommerce experience

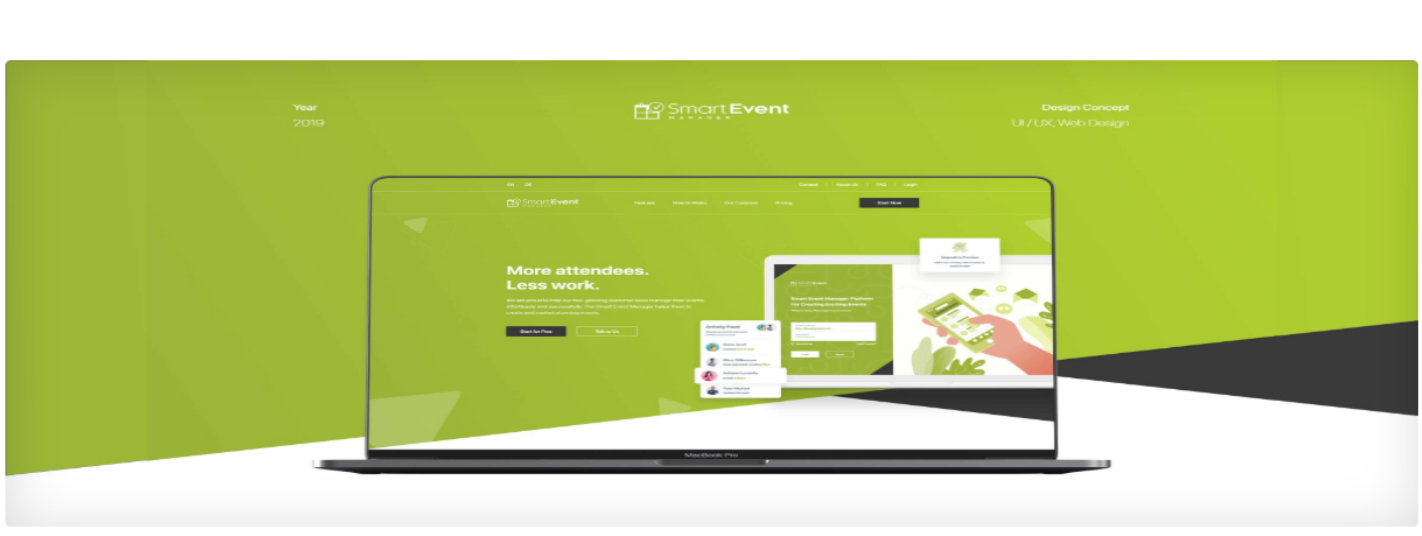
Mobile App · Market Research · User Research


guroo
Recharge & Payment Application

Guroo
Banking & Finance

Faster and easier way of Recharge

Mobile · User Flow · Brain storming · Competitor Analysis


SmartEvent
More attendees. Less work.

Smart Event
Media & Entertainment

Whole new world of stunning events

Web · Frontend Development · Wireframing · Stakeholder Interviews

RelWOOD
DISCOVER THE UNIQUENESS

RelWood
E-Commerce & Retail

An artfully crafted e-retail experience

Web · Frontend Development · Mobile · Statrgy Planning · Customised Iconography · User Research

KUUKA Delivery Solution
Move What You Want When You Want Seamlessly

Kuuka
Logistics & Supply Chain

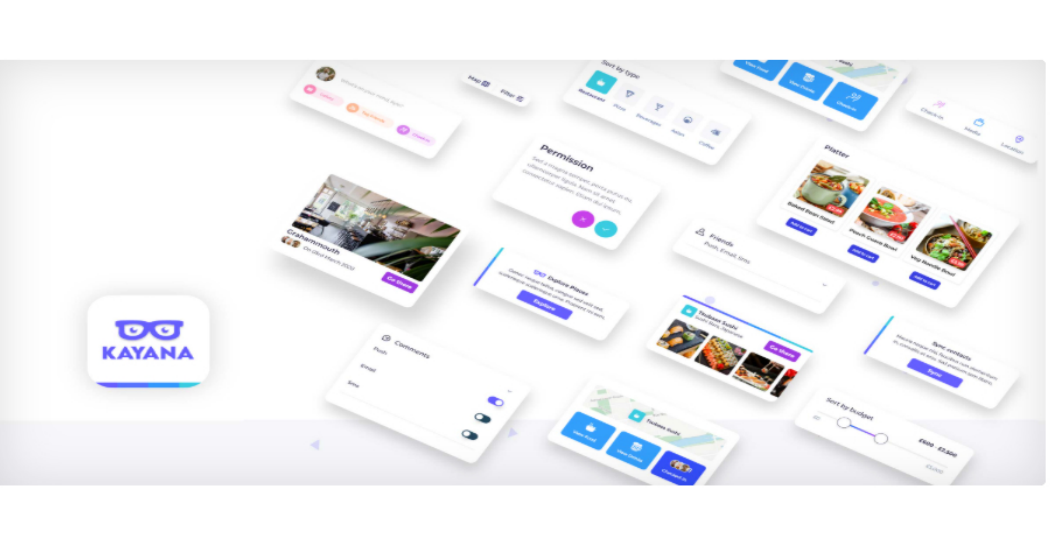
Heart of perfect delivery

Web · Frontend Development · Competitor Analysis · Customised Vectors

AwareBox
E-Commerce & Retail

Delivering an unmatched online social shopping experience

Mobile · User Flow · User Persona · Brain storming



Kayana
Hospitality

Where managing a unified social presence experience is spectacular

Mobile App · User Flow · Wireframing · User Research

CINKO
CINKO
Hotel Booking Application

Cinko
Hospitality

The unconventional hotel booking experience

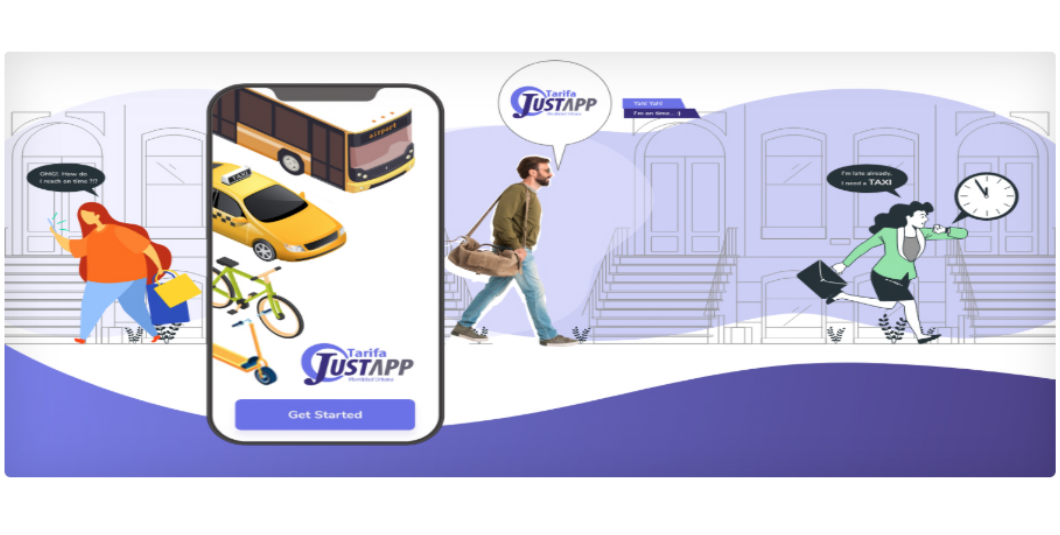
Mobile App · Statrgy Planning · Stakeholder Interviews

TUVA
Two Sided Marketplace For Riders And Drivers

Tuva
E-Commerce & Retail

A marketplace for car riders and drivers

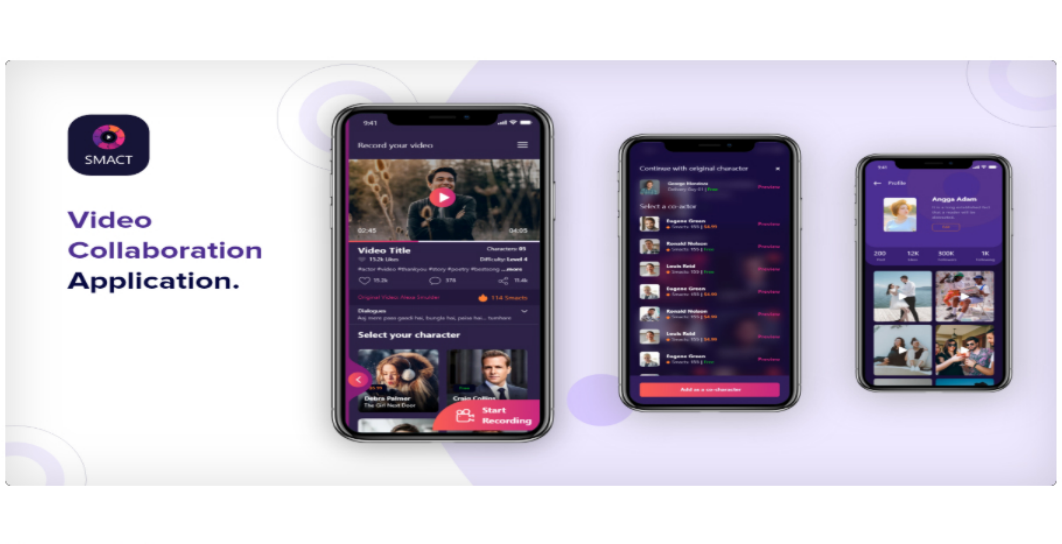
Mobile App · Design Thinking · User Research · User Flow


Tarifa JUSTAPP

Tarifa Just
E-Commerce & Retail

A marketplace for car riders and drivers

Mobile App · Stakeholder Interviews · Customised Iconography · Wireframing


SMACT
Video Collaboration Application.

Smact App
Media & Entertainment

A distinguished approach to make video-making interesting

Mobile App · Competitor Analysis · Brain storming

Mobile App
PREPAID METERS

Recharger Prepaid Meters
Banking & Finance

Making access to Prepaid meter on your fingertips

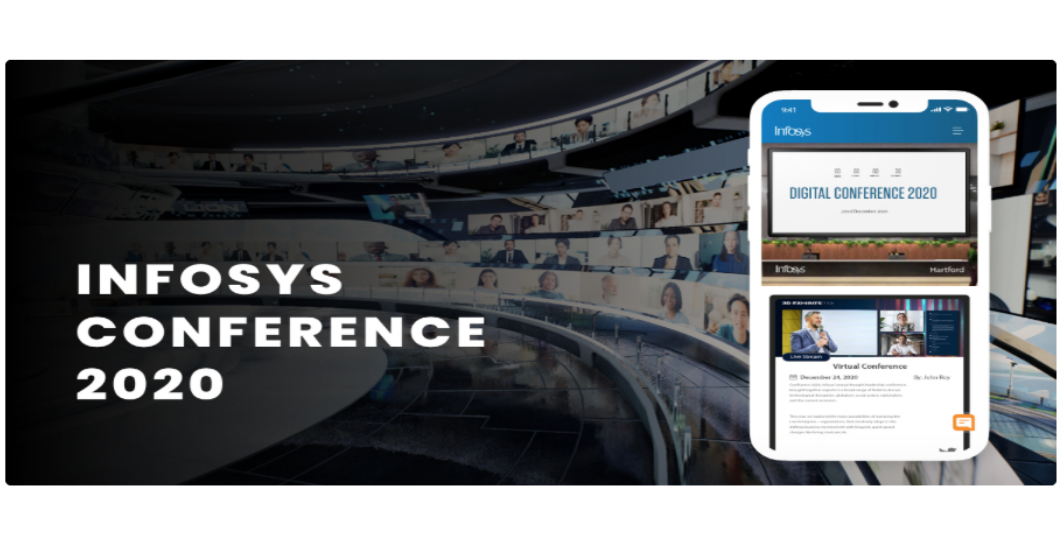
Mobile App · User Research · Stakeholder Interviews · Competitor Analysis

Auronova
RCSA WEB APPLICATION
"It's a complete 'Risk Control Self-Assessment' tool for their users and also for the admin panel to maintain the data."

Auronova
Government / Semi Government

Where 'Risk Control Self-Assessment' is made easy

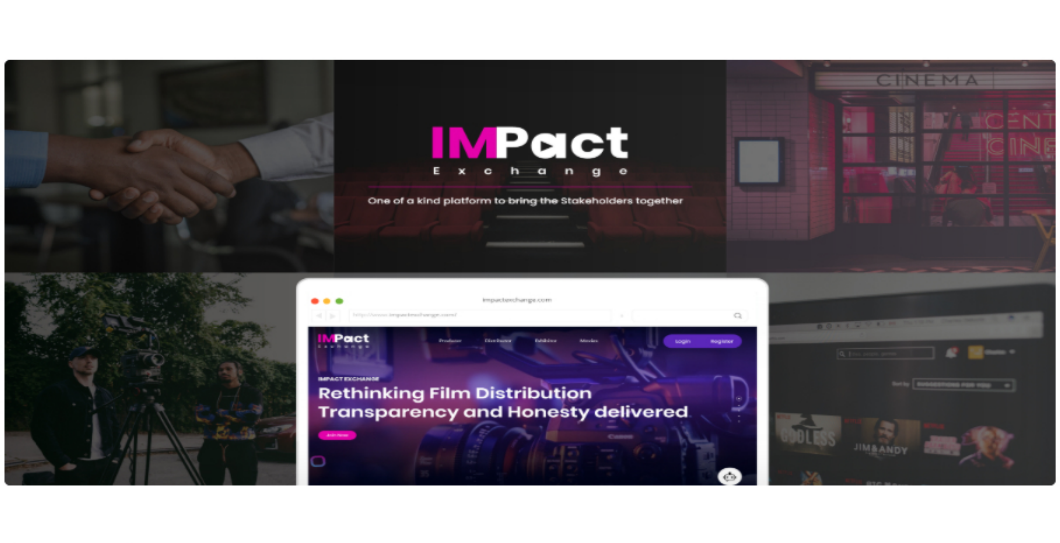
Frontend Development · Portal · Design Thinking · Stakeholder Interviews · Information Architecture


INFOSYS CONFERENCE 2020

Infosys Conference 2020
News & Publication

An immersive VR Experience

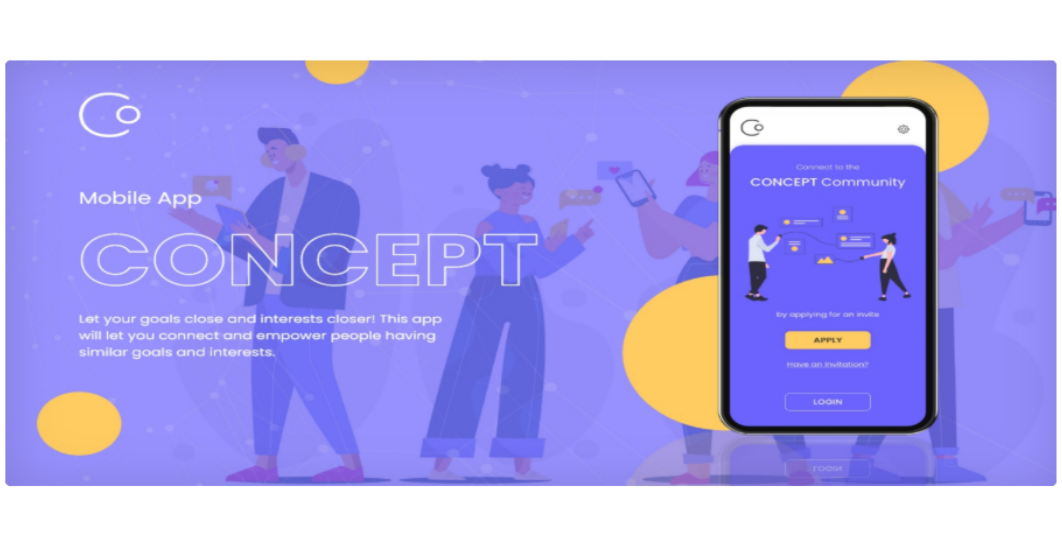
Mobile App · User Research · Stakeholder Interviews


IMPact Exchange
Rethinking Film Distribution Transparency and Honesty delivered

Impact
Media & Entertainment

Integrated Platform for seamless communication

Brain storming · Frontend Development · Web · Stakeholder Interviews · Statrgy Planning


Mobile App
CONCEPT

Concept
Digital Products & Platforms

Connecting the like-minded to build communities

Mobile App · User Research · Brain storming · Stakeholder Interviews

electronics bazaar
Renew you Business
Tools:
1. Google Forms
2. Figma
3. Adobe PhotoShop
4. Adobe Illustrator

Electronic Bazaar
E-Commerce & Retail

Accelerating sales with an impeccable user-journey

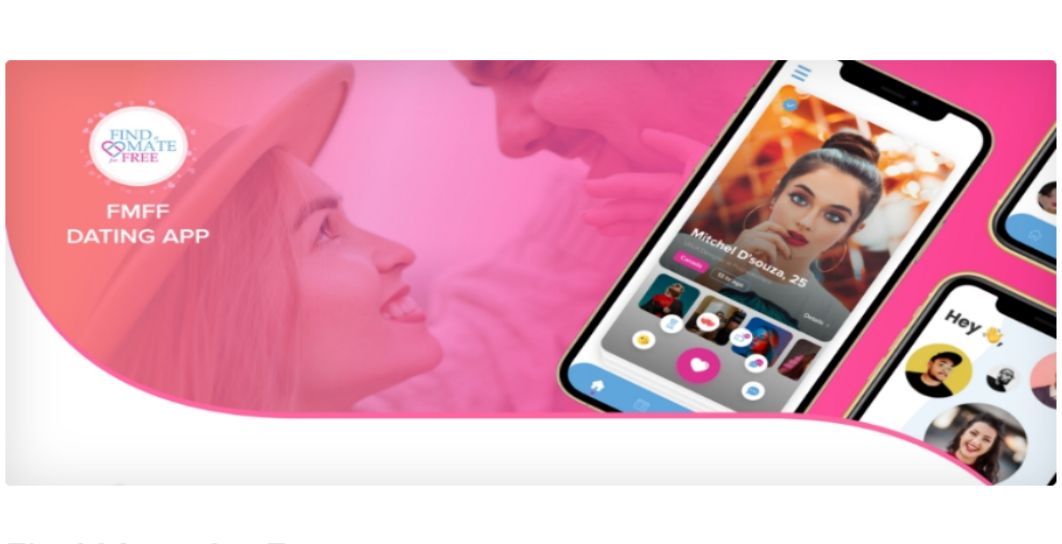
Web · Magento · Frontend Development · Design Thinking · Stakeholder Interviews · User Persona · Empathy Map · Competitor Analysis

fitbit
Get Will Smith Strong

Fitbit
Digital Products & Platforms

A flawless interface that measures the users' fitness levels

Web · Frontend Development · User Research · Brain storming


FMFF DATING APP

Find Mate for Free
Media & Entertainment

Fostering real-time and natural connections with geolocation feature

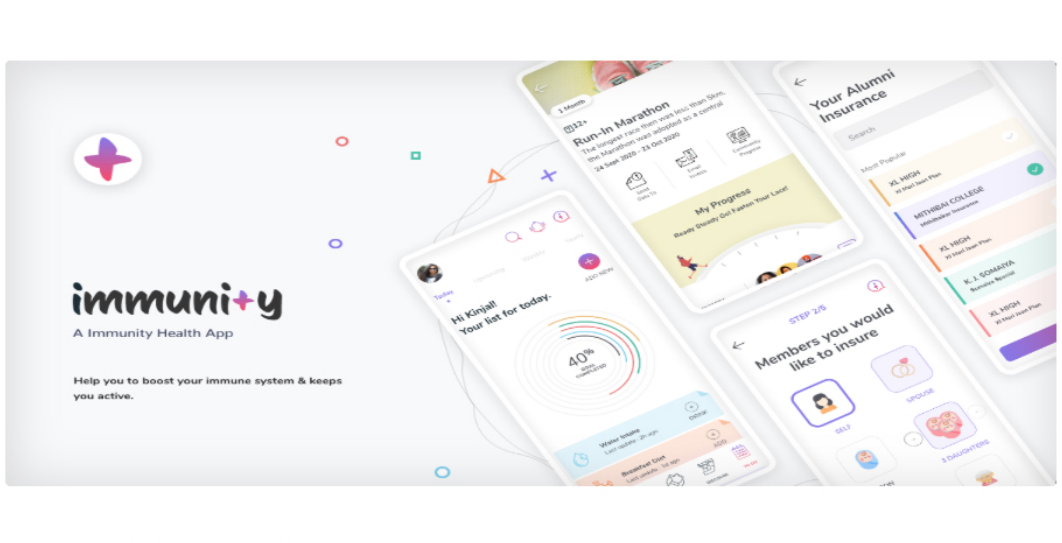
Mobile App · Design Thinking · User Research · Approach Strategies

GAMEDAY
Trading Card Maker

Gameday-Trading Card Maker
News & Publication

Digitizing the joy of Card Playing

Mobile App · Empathy Map · Approach Strategies · Competitor Analysis · Usability Testing


immunity
A Immunity Health App

Immunity Health
Healthcare

Driving immunity building goals for the health-conscious users

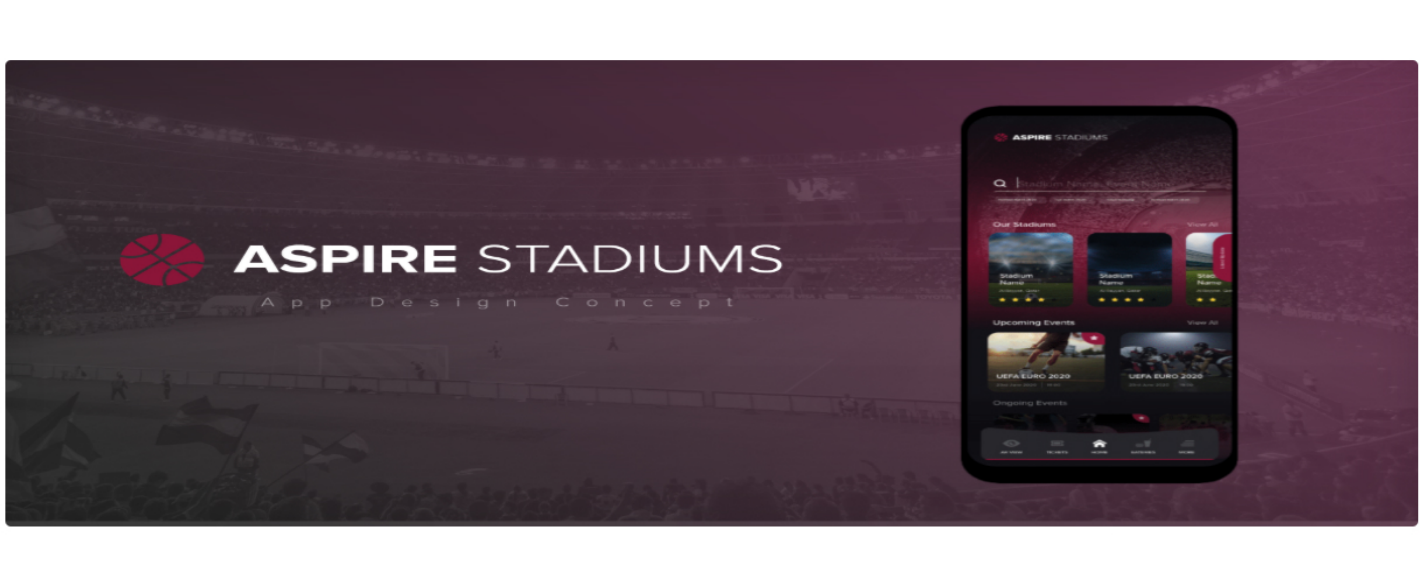
Mobile App · Design Thinking · Brain storming · Stakeholder Interviews

1 PAY
A technology first approach to payments

1 Pay
Banking & Finance

Reshaping the perception of the payments for logistics

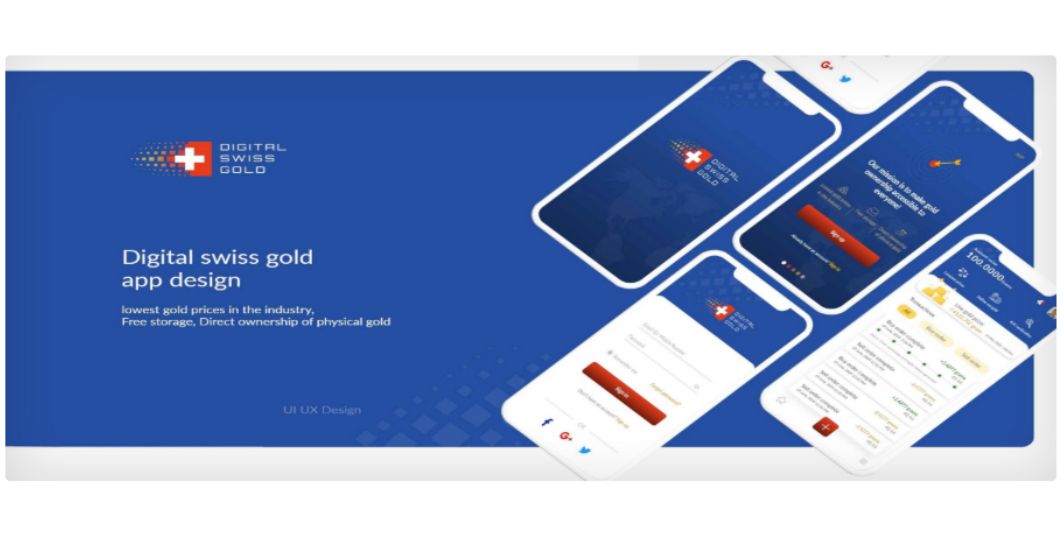
Frontend Development · Approach Strategies · Competitor Analysis · Web


ASPIRE STADIUMS
App Design Concept

Aspire
Media & Entertainment

In pursuit of the next level of excellence

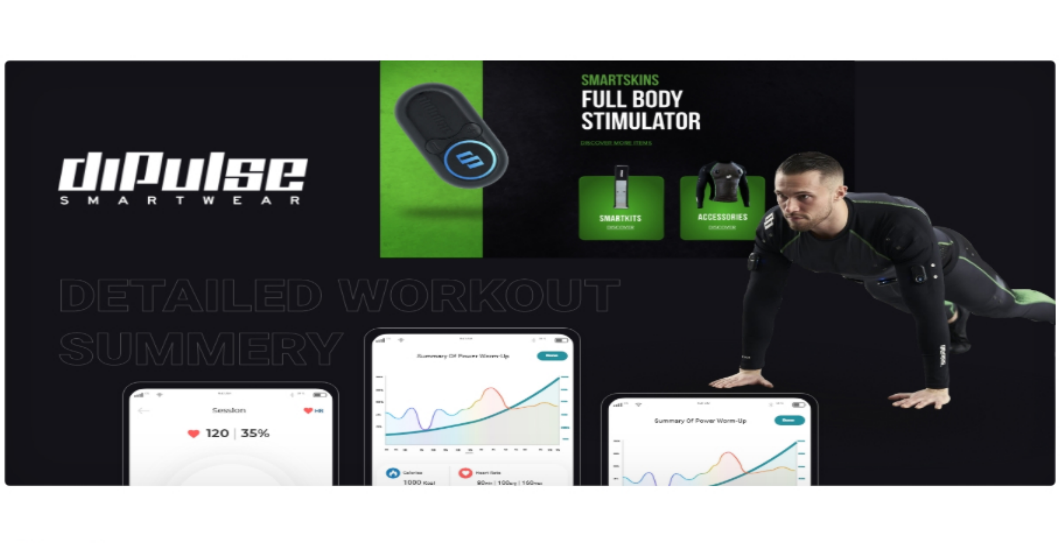
Mobile App · Design Thinking · Brain storming


DIGITAL SWISS GOLD
Digital swiss gold app design

Digital Swiss Gold
E-Commerce & Retail

A smart and secure gold ecommerce experience

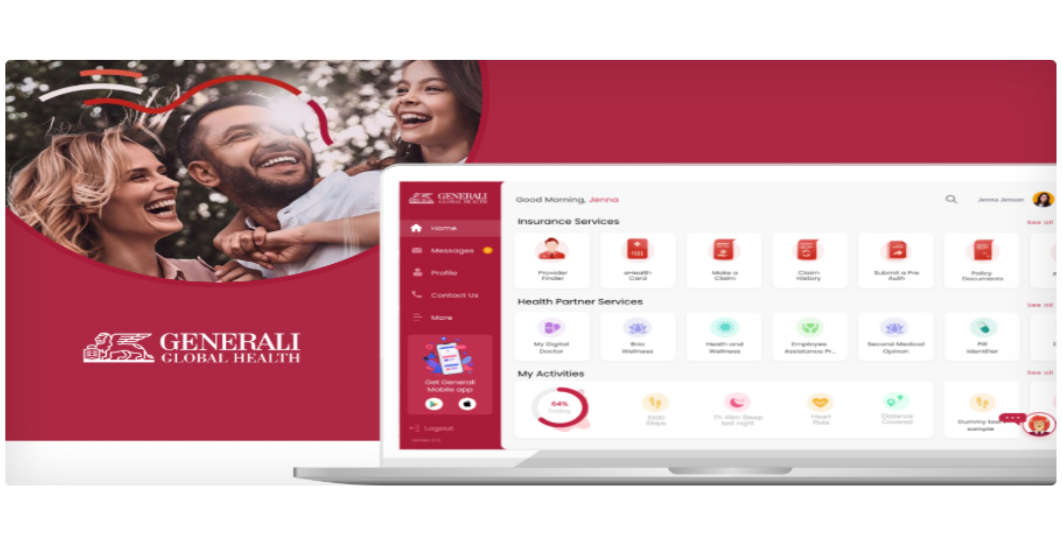
Mobile App · Competitor Analysis · Brain storming


diPulse SMARTWEAR
FULL BODY STIMULATOR
DETAILED WORKOUT SUMMERY

Dipulse
Healthcare

Engaging people in pleasant experiences to create a healthy body and mind

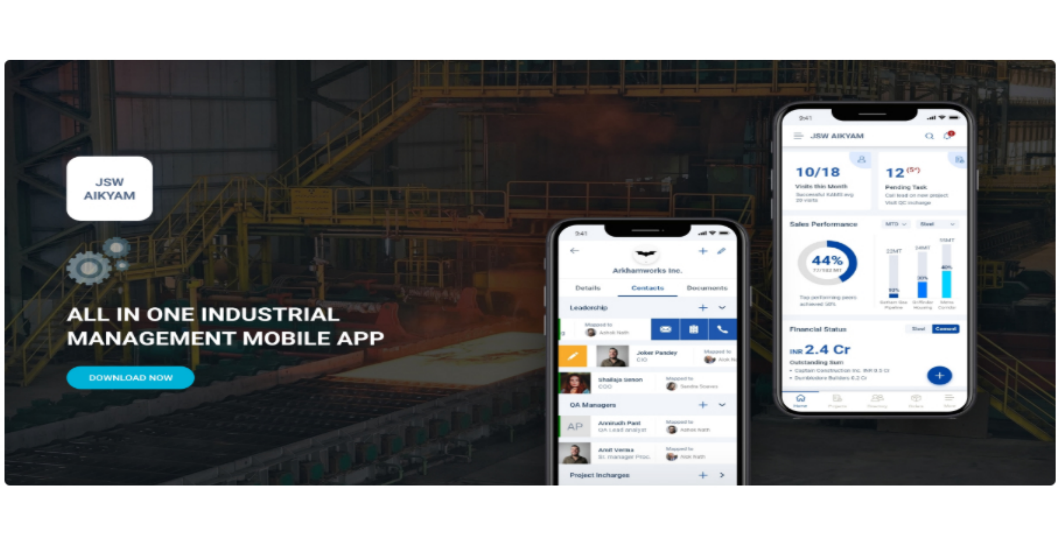
Frontend Development · Web · Portal · User Research · Empathy Map · User Persona · Brain storming


GENERALI GLOBAL HEALTH

Generali Global Health
Healthcare

Putting together a design system in tune with cultural insights

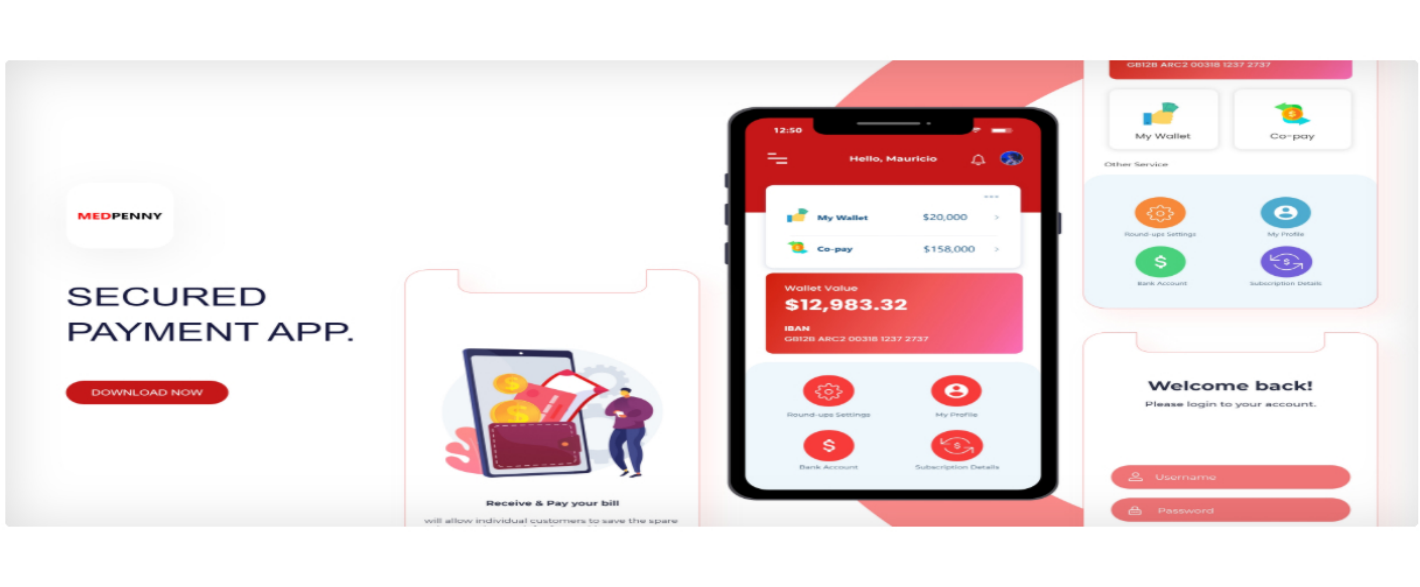
Frontend Development · Web · User Flow · User Research · Stakeholder Interviews


JSW AIKYAM
ALL IN ONE INDUSTRIAL MANAGEMENT MOBILE APP

JSW
Manufacturing

All in one industrial management mobile app

Mobile App · User Research · User Persona · Competitor Analysis · Design Thinking · Wireframing


MEDPENNY
SECURED PAYMENT APP.

MED Penny App
Banking & Finance

A simple, strategic , secure and seamless portal for a powerful management

Mobile App · User Persona · Approach Strategies · Competitor Analysis

MIDAD
An Online Event Management & Ticketing Platform
Discover The Best Online Events

MIDAD
Media & Entertainment

Building the experience for event booking system

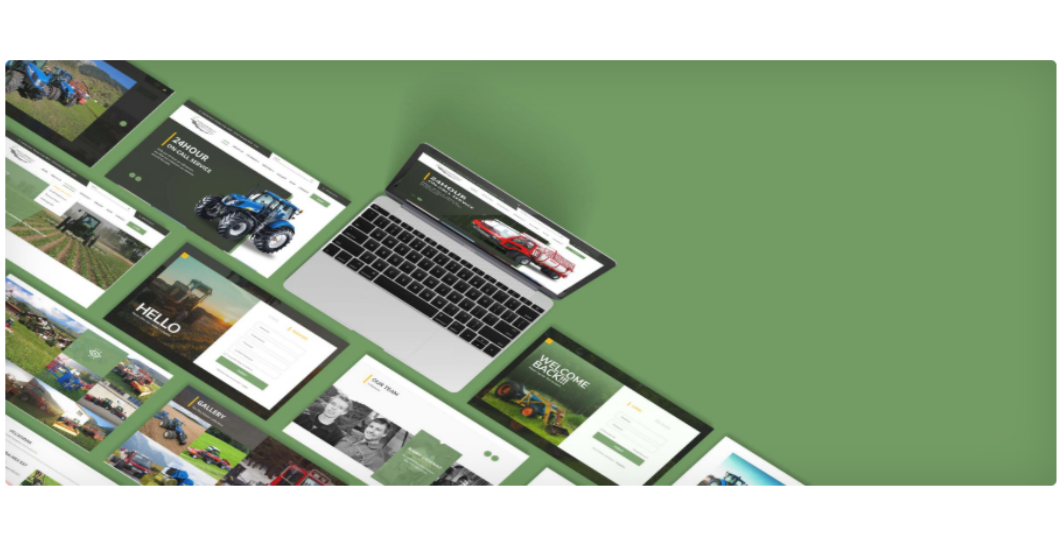
Frontend Development · Design Thinking · User Persona · User Research · Web

moola
MANAGE ALL YOUR EXPENSES

Moola
Banking & Finance

Digital banking service specifically created for students

Mobile App · User Persona · Design Thinking · Competitor Analysis



Survselva Landtechnik
Manufacturing

Reshaping experience for the agriculture market

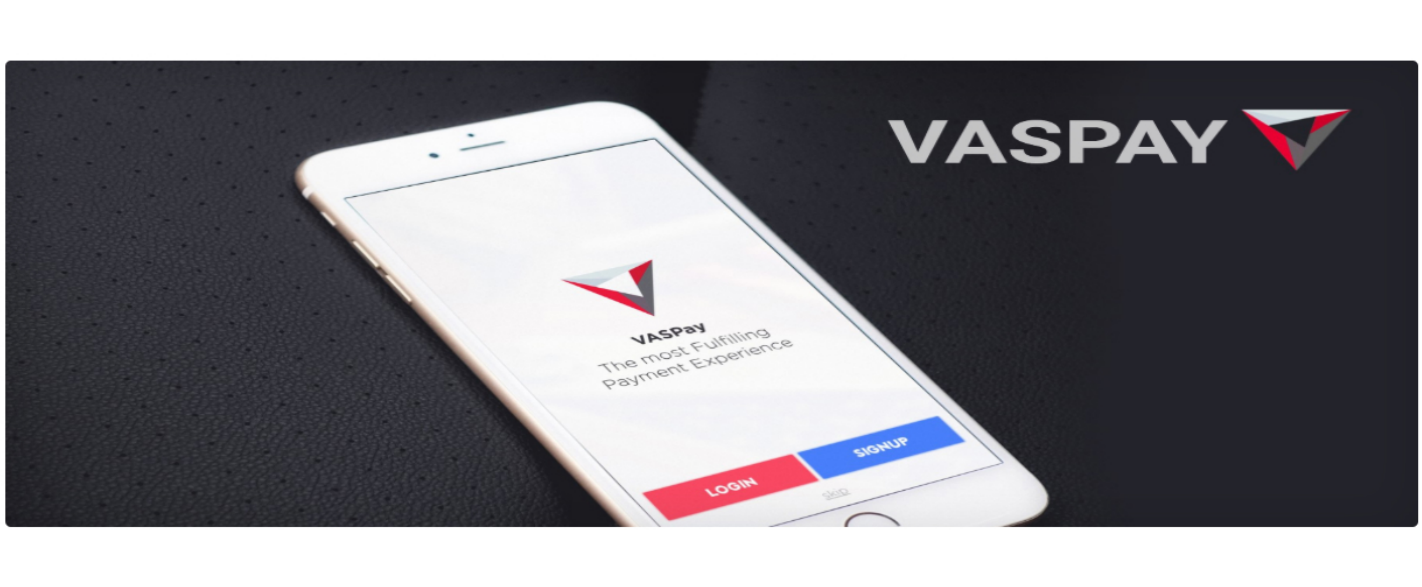
Frontend Development · Web · Stakeholder Interviews · Brain storming

Travel Pakistan
UI/UX for Tour Website
Case Study

Travel Pakistan
Hospitality

Digital Transformation for tourism and hospitality aggregation

Frontend Development · User Persona · User Research · Brain storming · Web



VASPAY
Banking & Finance

Marking a strong presence of payment method to Nigerian market audiences

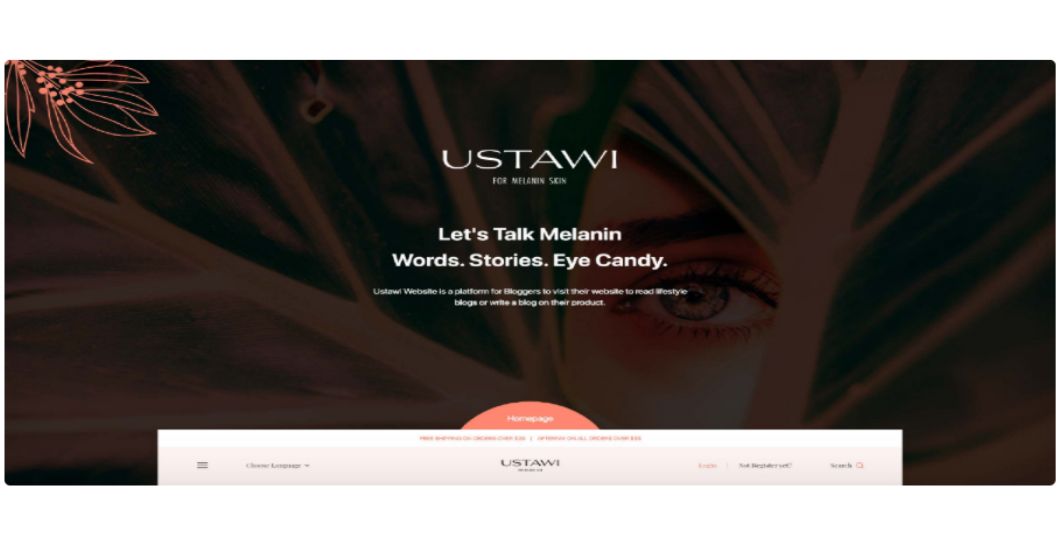
Mobile App · User Persona · User Research · Design Thinking · Competitor Analysis

Vialis
A SMART TV APP

VIALIS
Media & Entertainment

Reimagine the user experience of the set top box provider

Frontend Development · Portal · Wireframing · User Flow · Competitor Analysis


USTAWI
Let's Talk Melanin
Words. Stories. Eye Candy.

Ustawi
E-Commerce & Retail

Marking a strong presence of beauty products

Stakeholder Interviews · Brain storming · Frontend Development · Wireframing · Web

AISats
Hospitality

Elevate the passenger experience through effective services

Stakeholder Interviews · User Research · Frontend Development · Web

LOGO
Where Amazing Journey Begins

AIRPORT HK
Hospitality

Marking a strong presence of beauty products

Mobile App · User Flow · Customised Iconography · Stakeholder Interviews · Brain storming

UI/UX CASE STUDY
KAN DO Academy
An educational app
Live streaming online courses

Kando
Digital Products & Platforms

Training is training - we make it more engaging & interesting

Mobile App · Design Thinking · User Flow · Brain storming

ONGC
Web App Platform for ONGC Management Team

ONGC
Government / Semi Government

Management system designed to suit the best user needs.

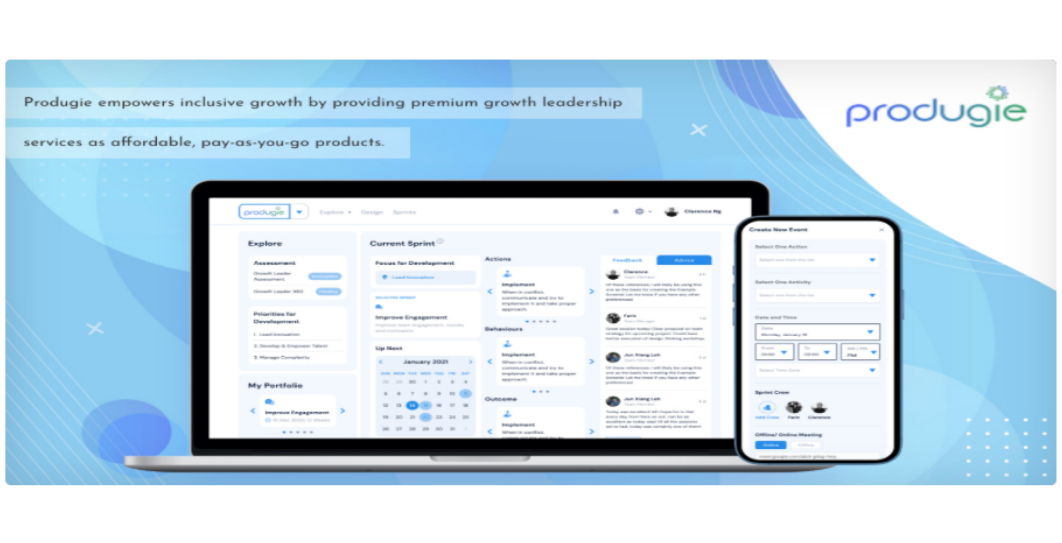
Usability Testing · Frontend Development · Portal · User Persona

UI UX CASE STUDY
moitele.com
Make More Efficient Connections

Moitele
Telecom

One of the best VoIP in the industry.

Mobile App · User Flow · Wireframing · Empathy Map · Competitor Analysis · Frontend Development


produgie
Produgie empowers inclusive growth by providing premium growth leadership services as affordable, pay-as-you-go products.

Produgie
Digital Products & Platforms

One stop employee growth solutions

Web · Design Thinking · User Persona · User Research · Brain storming · Usability Testing

BHIM UPI
Making India Cashless
Introducing UPI AutoPay

BHIM
Government / Semi Government

Making India cashless

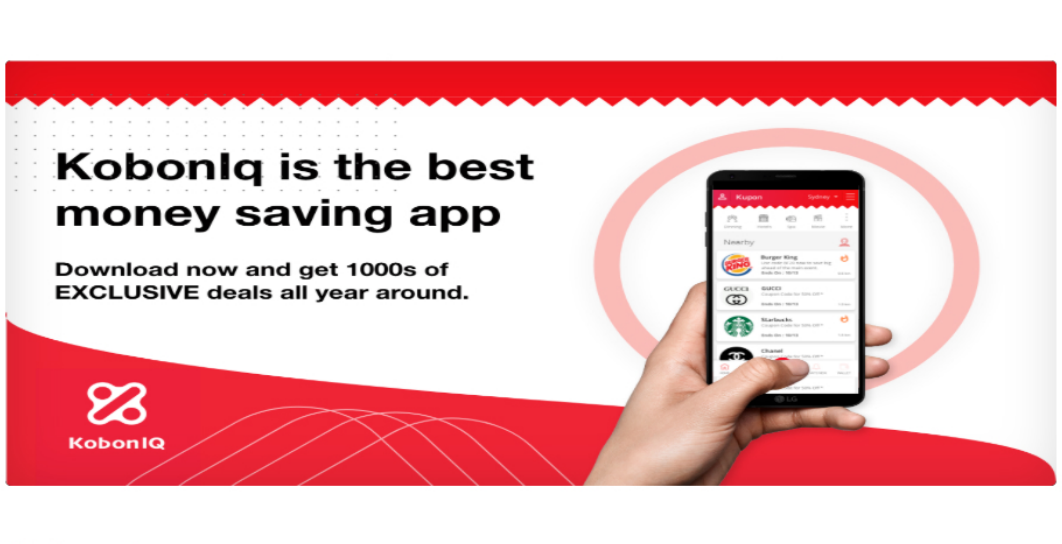
Web · User Flow · Empathy Map · User Research · Frontend Development · User Persona

HDFC
WITH YOU, RIGHT THROUGH
Web App for HDFC Bank Executives

HDFC loan
Banking & Finance

Driving solution from software to web-app

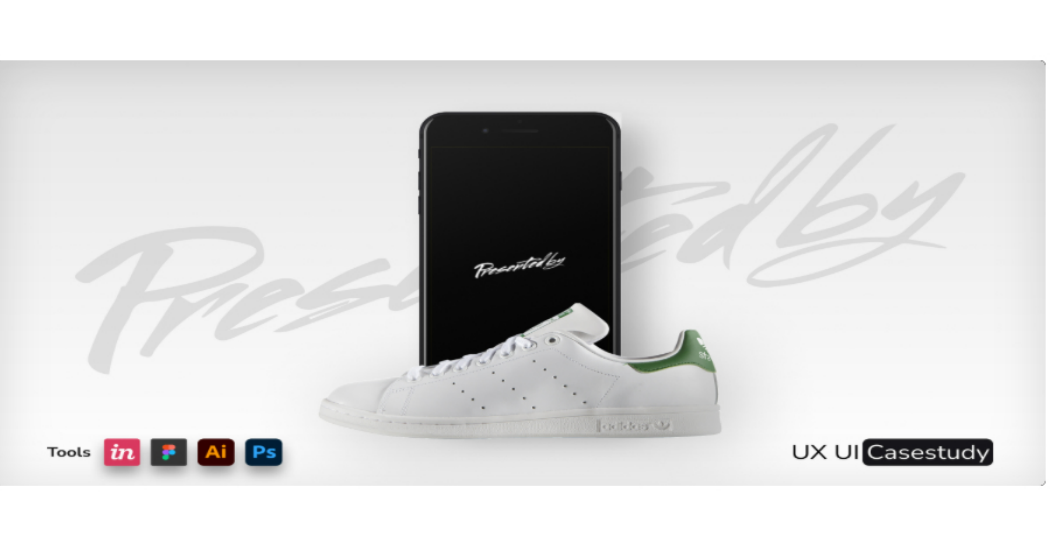
Design Thinking · Frontend Development · Brain storming · Stakeholder Interviews


Kobonlq is the best money saving app
Download now and get 1000s of EXCLUSIVE deals all year around.
KobonIQ

Kobonlq
Digital Products & Platforms

Iraq's leading coupons & deals marketplace

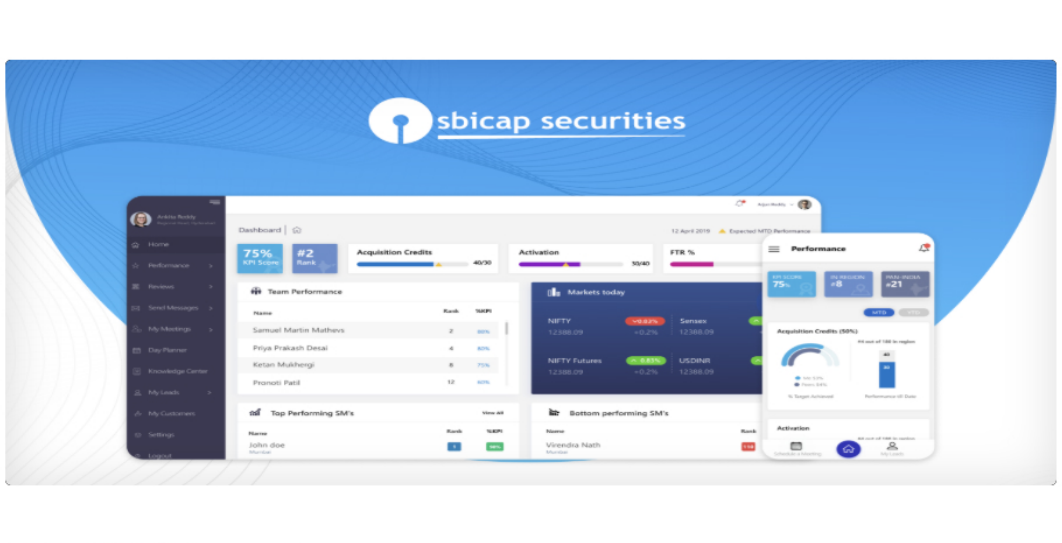
Mobile App · User Flow · Stakeholder Interviews · Brain storming · Design Thinking


Presented by
Tools
UX UI Casestudy

Presented By
E-Commerce & Retail

A modern consignment store that represents refined sneakers

Design Thinking · User Flow · Mobile App · User Persona


sbicap securities

SBI CAP Securities
Banking & Finance

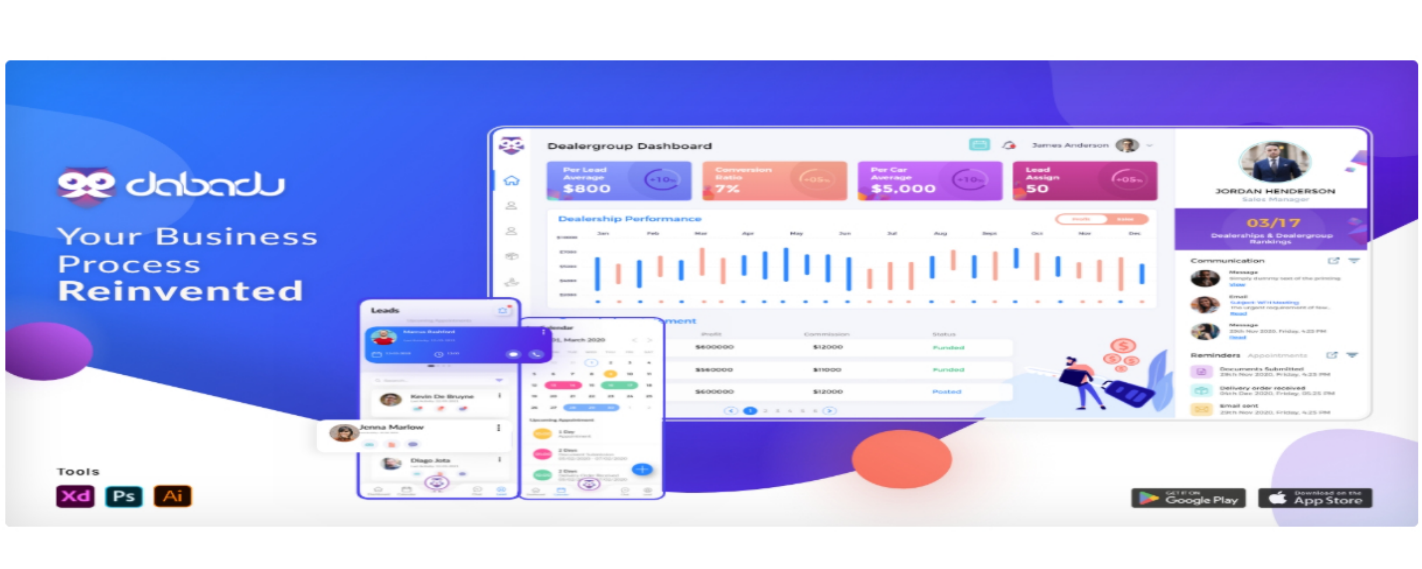
Secure trading guaranteed

Mobile App · Design Thinking · User Flow · Frontend Development · Statrgy Planning · Stakeholder Interviews

The Signature
Real Estate

Designed just the way you'd want it

User Research · Design Thinking · User Persona · Frontend Development


dabadu
Your Business Process Reinvented
Tools

Dabadu
Digital Products & Platforms

Your business process re-invented

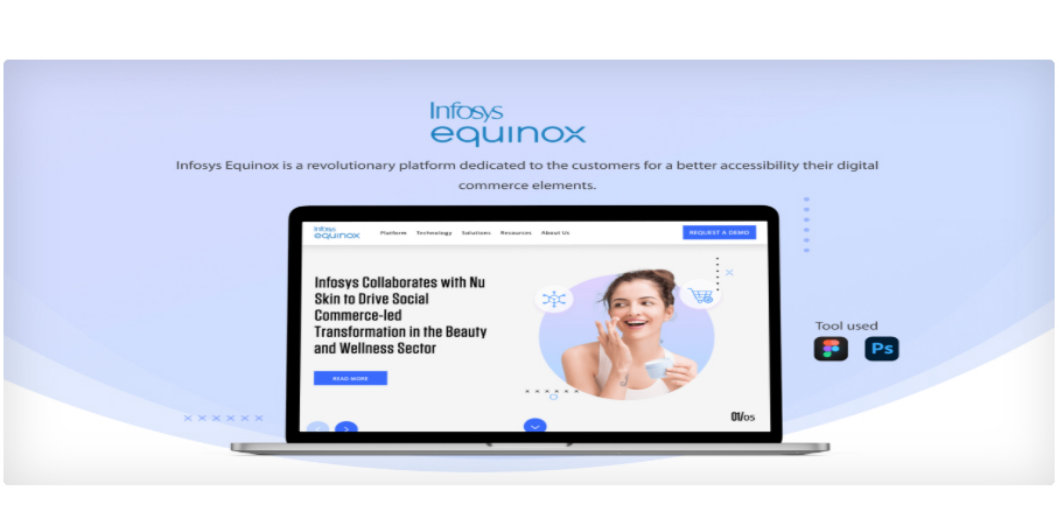
Mobile App · User Research · User Persona · Customised Iconography · Design Thinking · Wireframing · Frontend Development

Fullerton India
Rishta Sammaan Ka..
Tools

Fullerton India
Banking & Finance

Rishta Samman Ka

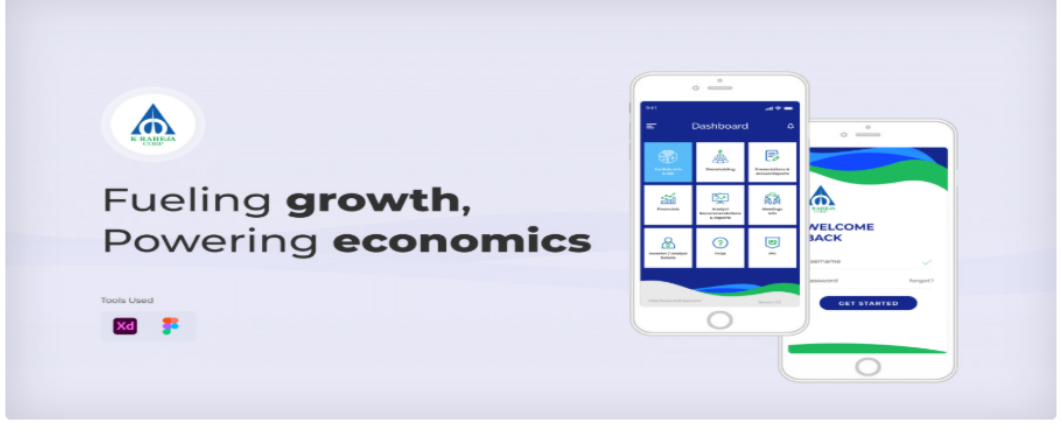
Web · Stakeholder Interviews · Design Thinking · Portal · Frontend Development · Brain storming


Infosys equinox
Infosys Equinox is a revolutionary platform dedicated to the customers for a better accessibility their digital commerce elements.
Tool used

Infosys Equinox
Digital Products & Platforms

Human-centric commerce and marketing platform

Design Thinking · Empathy Map · Frontend Development · User Persona · User Flow


Fueling growth, Powering economics
Tools Used

K Raheja
Real Estate

Fueling growth, Powering economics

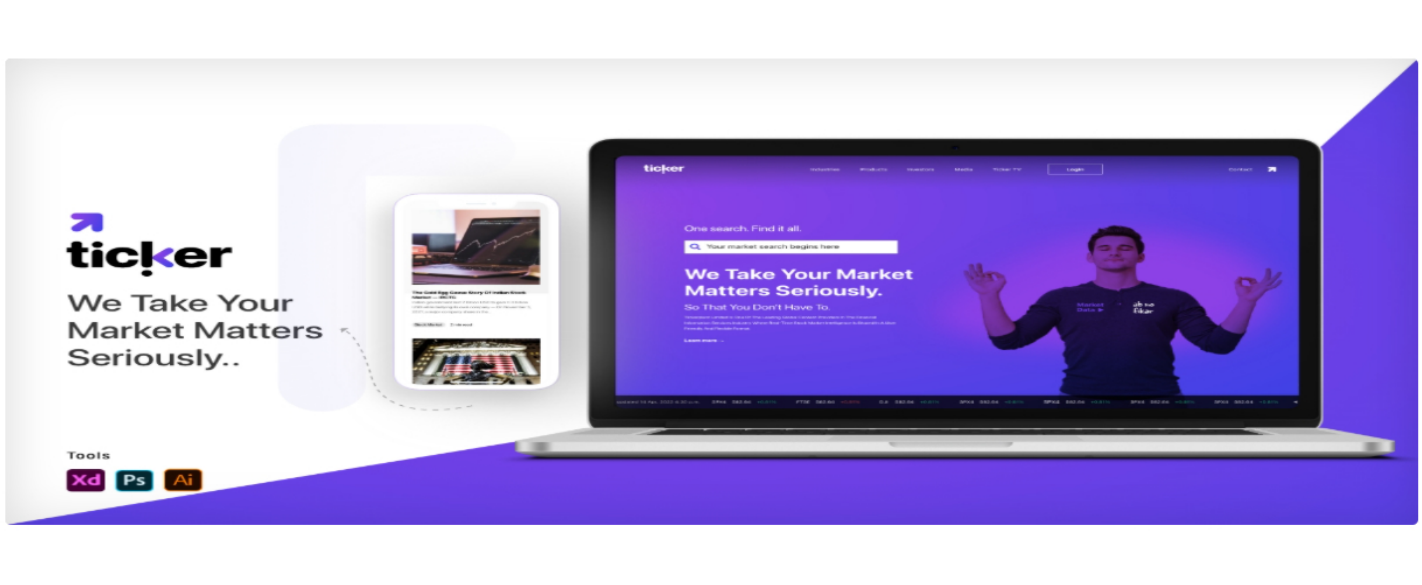
Mobile App · Stakeholder Interviews · Brain storming · Design Thinking

OTTplay
Case Study
OTT Play
OTT Play is a smart recommendation and discovery platform.

OTT Play
Media & Entertainment

Smart recommendation entertainment platform

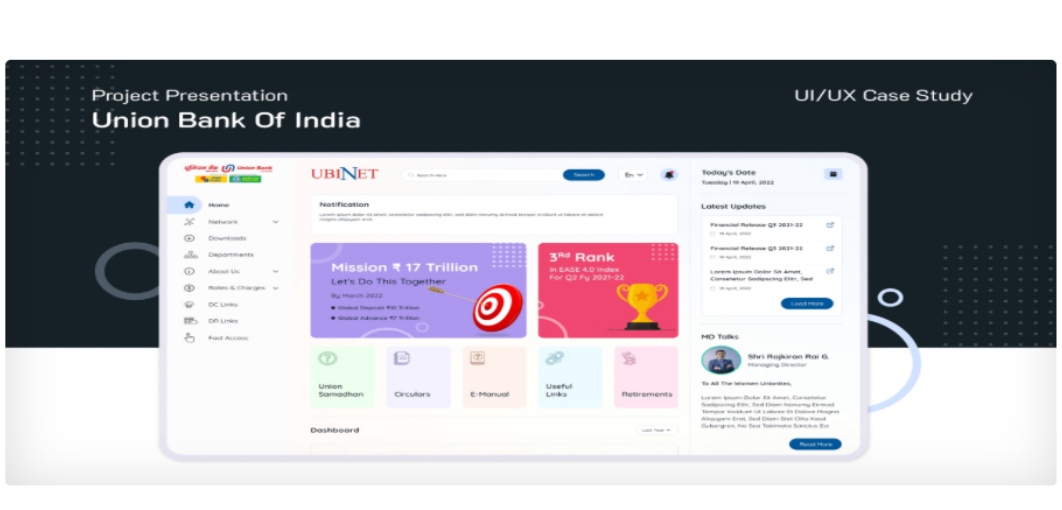
Design Thinking · User Persona · User Flow · user Journey


ticker
We Take Your Market Matters Seriously..
Tools

Ticker
Banking & Finance

We take your market matters seriously

Design Thinking · User Persona · Stakeholder Interviews · Frontend Development · Brain storming · Mobile App


Project Presentation
Union Bank Of India
UI/UX Case Study

Ubinet
Banking & Finance

Banking Norms Redefined

Portal · Design Thinking · Frontend Development · Wireframing · Stakeholder Interviews · Brain storming

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