



Revolutionizing digital breakthroughs in the UAE

# Fueling Digital Growth



[www.neosofttech.com](http://www.neosofttech.com)

\*Operating in UAE as Softtech Consultancy

Not for Public Circulation

# About Us

## Overview



**4000+**  
Employees



**10**  
Global Offices



**9**  
Development  
Centers



**1,00,000+** Sq.ft.  
Office Space

## Clientele



**1500+**  
Clients



**50+**  
Countries



**85%**  
Clients Retention



**22+**  
Industry Verticals

## Achievements



**2000+**  
Products Engineered



**1500+**  
Applications  
Developed



**12+**  
Awards



**20+**  
Million Development  
Hours

## Partners



**Microsoft**

 Google Cloud

 Magento

Great  
Place  
To  
Work.  
Certified  
INDIA

**25+**  
YEARS OF  
EXCELLENCE



**CMMI DEV / 5**

# Digital Innovation

Building Cohesive Technology Solutions across  
Web, Mobile, Cloud, IoT and Blockchain



Enterprise



SMEs



Agencies



Startups

## 01.

### Our Vision

To earn lifetime loyalty of our customers  
by consistently delivering the highest  
quality software services which offer  
excellent value to their business.

## 02.

### Our Mission

To enable businesses to leverage the  
power of digital innovation —  
by envisioning & building disruptive  
software products, services & experiences.

# Certified To Deliver Quality



This is to affirm that  
**Sthenos Technologies Inc**  
**Organizational Unit: Software Development Unit**

has been appraised at  
**Maturity Level 5**  
of the Capability Maturity Model Integration for Development,  
Version 3.0



**CMMIDEV / 5**<sup>SM</sup>  
CMMI © V 3.0 / Exp. 2027-08-17 / Appraisal #72520

**ISO**

9001:2015  
Quality Management

**ISO**

27001:2013  
Information Security

**ISO**

20000-1:2011  
IT Management

**ISO**

22301:2012  
Business Continuity  
Management



# Our Expertise

We help businesses wherever they are in their digital journey. From consulting for a **digital transformation** to carving out a **technology roadmap**. Our expertise helps you to **drive ROI** from your digital initiatives.

## Digital Transformation

UX/UI Consulting

Web & Mobility Solutions

Enterprise API Management

RPA

Legacy Modernization

## Digital Product Engineering

Custom Software Engineering

QA Services

Maintenance

Managed Services

## Infrastructure & IT Operations

Cloud Consulting

DevSecOps

Cloud Migration

Cloud Management

## Data Management & Analytics

Data Engineering

Governance

B.I. & Analytics

## Artificial Intelligence

M.L. Models

Model Generation

M.L. Ops

Data Science

## Internet of Things

IoT Consulting

Software Defined Features

IoT Applications

## Innovation Lab

MVP & POCs

Rapid Prototyping

Emerging Tech

## Team Augmentation

Solution Architects

B.A.

Developers

Data Scientists

# Differentiated Offerings



Taking captive offshoring to the next level, we have built a growth engine for your business. NeoNucleus – is your exclusive dedicated software development center, which delivers value beyond traditional efficiencies.

[Read More >](#)



Next Generation of Engineering Talent

NeoNXT is our next generation of graduate engineers, programmers & problem-solvers that strengthens and future-proofs your agile teams, helping organizations to tackle talent attrition and dearth of quality programmers.

[Read More >](#)

# Value Proposition

An approach that embeds purpose and value throughout your organization

## People

Dynamic  
People-Model

- 
- Cohesive Community
  - Shared and Servant Leadership
  - Information Transparency
  - Product Thinking
  - Role Mobility

## Process

Rapid Decision &  
Learning Cycles

- 
- Rapid Iteration & Experimentation
  - Performance-Oriented
  - Information Transparency
  - Standard working procedures
  - Continuous Learning
  - Action-oriented Decision-Making

## Technology

Next-Gen Technology  
Enablement

- 
- Evolving Technology Architecture, Systems, and Tools
  - Next-generation Technology Development and Delivery Practices

## Strategy

North Star embodied across  
the organization

- 
- Shared Purpose and Vision
  - Sensing and Seizing Opportunities
  - Flexible Resource Allocation
  - Actionable Strategic Guidance

## Structure

Network of Empowered  
Teams

- 
- Clear, Flat Structure
  - Defined Accountable Roles
  - Hands-on Governance
  - Active Partnerships & Ecosystem
  - Driven-to-purpose accountable teams

# Success Stories



Banking & Finance



E-Commerce & Retail



Education & E-Learning



Government/ Semi Government



Healthcare



Insurance



IT & Consulting



Manufacturing



Media & Entertainment



News & Publication



Supply Chain & Logistics



Telecom

Delivered

**6500+ Projects**

Worldwide Across

**22+ Industries**



# Selected Clientele





# Case Studies

# CASE STUDY 1



## The Client

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Emirates NBD is a leading Banking Group in the MENAT region (Middle East, North Africa, and Turkey) region with a presence in 13 countries, serving over 14 million customers.

## Overview

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This web application **automates** the **lending process** and **customer management** for the bank. The system includes features that **accelerate processes** involved in Customer management, Collateral details, Employee management, Charge calculation, Leave cover, etc.

## Project Spotlight

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- **Digital Transformation**
- **Product Engineering**
- **UX/UI**
- **Automation**
- **AI**
- **Security**
- **Data Management**

## Impact

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Improved Efficiencies by 60% ; enhancing Customer Experience

## CASE STUDY 2



### About Client

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GEMS Education is a global advisory and educational management firm and the largest operator of kindergarten-to-grade-12 schools in the world.

### Overview

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An advanced and end-to-end **learning management system** which has all the functionalities required to ensure continuity of **best-in-class teaching** and **learning experience**.

### Project Spotlight

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- **Digital Portfolio Management**
- **Enterprise Mobility**
- **UX/UI**
- **ePayment**
- **API Integration**
- **Cloud Enablement**

### Impact

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More than 174,000 students from over 175 countries onboarded effortlessly.



## CASE STUDY 3



### About Client

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Cura is a high growth UAE startup that has revolutionized telehealth services by introducing seamless platform for doctor-patient interaction.

### Overview

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A **telehealth platform** that enables people to get **consultations**, **diagnosis**, **prescriptions**, and well-being **therapy sessions** through **instant messaging** and **live video calls** from the comfort of their mobile phone.

### Project Spotlight

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- **Digital Health**
- **Mobile Application**
- **UX/UI**
- **ePayments**
- **API Integration**
- **Video Conferencing**
- **Live Chats**
- **Security & Governance**

### Impact

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**55% Growth in New Customer Acquisition within 4 months.**

## CASE STUDY 4



### About Client

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The AW Rostamani Group is among the most highly respected conglomerates in the Middle East with a diverse portfolio of companies in sectors such as automotive, lifestyle products, logistics, building interior, information technology and real estate.

### Overview

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A fully **integrated CRM** for this B2C leader in automobile industry dealing with vehicle sales and services. The CRM was built with functionalities to include – **user-defined roles, lead management, sales analytics & forecast, Partner Management, data insights**, etc.

### Project Spotlight

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- **Platformization**
- **Cloud Native**
- **Database Management**
- **API Integration**
- **Data Security**
- **Data Analytics**
- **Sales Management**

### Impact

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**40% Increased Sales and improved Customer Experience**

# Global Presence





CMMI Level 5

Leading by Passion. Driven by Innovation

4000+  
Professionals

22+  
Industries

1500+  
Clients

85%  
Client Retention

Thankyou

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